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- As women who have curly hair, we constantly struggle with finding the right product for our hair type. Given the various amount of products available in the market, finding products that are suitable for our curl/hair type is tedious. Hence, we decided to solve this issue.

- Although the information is out there, it is a lot to take in, comprehend and organize so that people could decide what type of product works for their hair type. Meanwhile a lot of people don't pay attention to the products they are using.

- Straight hair has been the standard of beauty for centuries and black women would use products containing dangerous chemicals to meet this standard. Curly hair comes in so many different textures and curls types. Curly hair needs special care due to its natural form which requires the use of products that are suitable for hair based on the hair type

- Information is a key contributor for anyone who is starting their hair care journey. However, finding this information to make a decision takes a lot of effort. That is where we come in. We want to develop a website that helps users by providing information on appropriate hair products for their culture/hair type.

- People struggle to find the right product containing the right ingredients that go with their hair type. Our product is convenient and it saves time for users.

- Our website will have two parts to it. The first part would be collecting data about the user's hair type, hair problem, and more. Then based on the collected data our product

would suggest the main ingredients the user should look for when searching for a

product. The second part of our product is a page that the user can land on first, it is also

a page that comes after the survey and suggestion part of the product. This part basically

lists out suggested products that contain the users desired ingredients.