

# Project Proposal

CS320 Fall 2022

Company Name:

Blue Otter

Application Name:

Ramble

Proposal ( $\geq$  300 words):

## Ramble

Ramble is a social media platform designed exclusively for blogging. The purpose is for users to connect with other users via posts, gain insight on new and interesting topics, and connect with both the overall community and areas of interest. Current social media platforms are focused on quick posting and short interactions. Ramble will allow users to share their take on topics of their own interest without limitations such as word count, small file sizes, very limited customizability, or vague search systems. The application will be intended for users who can thoughtfully elaborate on their desired topics within their own desired limitations and creativity. Ramble will also focus on giving users who don't have an outlet through their chosen life path/career a way to share and discuss their favorite topics with others just like them.

Being a social media platform, Ramble will have general features such as account creation and profile pages. Users can also share their interest on a particular blog/post with likes, comments, and awards. Awards will be bought through Blue Otter and will be used when users find a particular blog fascinating or award worthy. Furthermore, users will be able to repost blogs to their own profiles to both show what they enjoy reading or spread awareness about a certain topic. The main feature of ramble will be its built-in text editor with the ability for users to create posts, add customizability through colors and formatting, upload pictures and video through multiple file types, and add tags for easier shareability. Ramble will also have support for complete pdf conversion of any blog for future use and will have complete accessibility functionality for viewing regardless of assistance needed. We hope that with the design and features described above, Ramble will shine in giving those that need it, a voice.